

## **Chief Financial Officer Made By The Water, LLC**

Location: New Orleans, LA preferred

Salary: Negotiable

Reports to: Chief Executive Officer, Made By The Water, LLC (and works closely with the Finance team at the parent company, Wiregrass Equity Partners, LLC)

### **Job Description**

Reporting to the Made By Water, LLC Chief Executive Officer, the Chief Financial Officer (CFO) plays a critical role on the leadership team, in helping define and drive the strategic, operational, and organizational objectives in order to achieve the business and financial long range targets required by the Board of Directors and shareholders of the Company. The CFO will be responsible for the accounting, financial compliance, and internal controls of the Company. The CFO will advise on all fiscal matters, providing leadership to guide the organization's financial activities including annual and long-term planning/forecasting, accounting, budgeting, risk management, compliance, and cash flow management.

### **Primary Responsibilities**

- Major responsibilities include but are not limited to financial reporting, Made By The Water LLC level group consolidation, audit, compliance and tax for the craft brewery group of companies
- Oversee all financial operations including contracting, budgeting, and forecasting, financial reporting and cash flow management, tax and regulatory compliance, auditing and control, investment and risk management, and capital planning.
  - Ensure financial checks and balances including invoice and employee expense management.
  - Monthly cash flow forecasting
  - Product segment, channel revenue and profitability control and management
- Inventory control management
- Ensure fiscal efficacy, accuracy and timely reporting of financial information
- Ensure the adequacy, effectiveness and integrity of business and financial systems
- Manage all accounting and general ledgers
- Reconcile ledgers to ensure accurate expense allocations
- Manage the processing of all accounting transactions including accounts payable and receivables
- Establish and maintain yearly budget to actuals for Management Team
- Oversee quality, regulatory affairs, and policy and procedure management

- Proactive member of the Management Team in the day-to-day management of the craft brewery group; developing and holding teams accountable for action plans
- Strategic evaluation of new business opportunities, including due diligence and evaluations of new acquisition opportunities; and developing optimal entity organizational structures from particularly a tax perspective
- Prepare relevant monthly, quarterly and annual Management Reporting and Board Meeting presentations

### **KPIs & Accountabilities**

- Cash Flow Improvement (working capital)
- Time and Accuracy of reporting (monthly, quarterly, annual)
- Automation and digitalization of transactions and financial systems
- Ensure internal control environment is strong
- Team efficacy and cost management

### **Required Behavioral Competencies**

- Striving for excellence to meet and exceed business and organizational objectives
- Excellent decision making and ownership of work
- Effective team player and communication; highly driven and focused on results
- Entrepreneurial and innovative thinking to solve problems
- Total integrity and transparency at all levels
- Ability to fit in with a fast-moving, dynamic, demanding and constantly evolving business and strong communication at all levels of the organization including to Board of Directors and shareholders

### **Job Requirements**

- Accounting/Finance degree
- 5 years of experience minimum with preparation of financial accounts and budgeting, financial planning & analyses
- Ability to work with financial & ERP systems and accounting software
- Occasional travel is required